**BUSINESS STUDIES, (4 years, plus an optional foundation year, Bachelor of Arts)**

*– This program is registered but not yet accredited*

The Business Studies Program lasts for four years and leads to the Bachelor of Arts Degree in Business Studies with concentration in International Business Studies (IBS), Management Information Systems (MIS) or Shipping & Logistics (SHL).

Each academic year is divided into two semesters. The first year of study is common for all students on this program of study. After the first year, the students must choose one of the three concentrations offered by the College in International Business Studies (IBS), Management Information Systems (MIS) or Shipping & Logistics (SHL).

The graduates of this program with concentration in *Shipping and Logistics* have a solid foundation in the concepts and skills of international shipping and logistics management, which will enable them to have an international career. The ones graduating with concentration in *Management Information Systems* are popular candidates for managerial positions in any kind of business enterprises since their concentration combines business studies and computer related courses. The *International Business Studies* program offers a solid foundation in the concepts and skills of international business. The primary focus is on global issues, strategic planning, business management disciplines and competition as well as providing expertise in international business decision-making.

There are two intakes per year: October and February.

**BUSINESS STUDIES**

**PROGRAM STRUCTURE**

|  |  |  |  |
| --- | --- | --- | --- |
| No. | Course name and number | Contact hours per week | Number of ECTS per semester |
|  | **SEMESTER ONE** |  |  |
| 1 | **Major:**  COM103 – Computer Fundamentals I | 3 | 6 |
| 2 | CYP111 – Cyprus History | 3 | 6 |
| 3 | BUS103 – Business Statistics | 3 | 6 |
| 4 | BUS102 – Introduction to Business | 3 | 6 |
| 5 | ENG121 – The Technique of Writing and Language Studies | 3 | 6 |
| 6 | COM108 – Computer Packages  ***Concentration:*** No concentration | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36 ECTS** |
|  | **SEMESTER TWO**  **Major:** |  |  |
| 7 | COM104 – Computer Fundamentals II | 3 | 6 |
| 8 | ACC201 – Financial Accounting | 3 | 6 |
| 9 | BUS201 – Principles of Management | 3 | 6 |
| 10 | ECO101 – Microeconomics | 3 | 6 |
| 11 | ENG122 – The Technique of Writing and Advanced Language Studies | 3 | 6 |
| 12 | MAR101 – Marketing Principles | 3 | 6 |
|  |  |  |  |
|  | ***Concentration:*** No concentration |  |  |
|  | **TOTAL** | **18hrs** | **36** **ECTS** |
|  | **SEMESTER THREE** |  |  |
|  | **Major:** |  |  |
| 13 | COM210 – Management Information Systems | 3 | 6 |
| 14 | ACC214 – Managerial Accounting | 3 | 6 |
| 15 | ECO201 – Macroeconomics | 3 | 6 |
| 16 | STA111 – Quantitative Methods I | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in IBS / SHL:** |  |  |
| 17 | HUM303 – Cultural Anthropology | 3 | 6 |
| 18  19 | FRE121 – French Language (Beginners I) or  GER121 – German Language (Beginners I) | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in MIS:** |  |  |
| 20 | COM152 – Introduction to Multimedia: The Internet and the Web | 3 | 6 |
| 21 | COM109 – Programming Principles I | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36** **ECTS** |
|  |  |  |  |
|  | **SEMESTER FOUR** |  |  |
|  | **Major:** |  |  |
| 22 | HUM202 – Business Psychology | 3 | 6 |
| 23 | HUM203 – Human Resources Management | 3 | 6 |
| 24 | BUS202 – International Business | 3 | 6 |
| 25 | MAR201 – International Marketing | 3 | 6 |
|  |  |  |  |
|  | **Concentration in IBS / SHL:** |  |  |
| 26 | STA112 – Quantitative Methods II | 3 | 6 |
| 27  28 | FRE122 – French Language (Beginners II) or  GER122 – German Language (Beginners II) | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in MIS:** |  |  |
| 29 | COM222 – Systems Analysis and Design | 3 | 6 |
| 30 | COM216 – Programming Principles II | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36** **ECTS** |
|  |  |  |  |
|  | **SEMESTER FIVE** |  |  |
|  | **Major:** |  |  |
| 31 | ECO301 – Economic Policy | 3 | 6 |
| 32 | ACC311 – Financial Management & Control | 3 | 6 |
| 33 | LAW311 – Business Law | 3 | 6 |
|  | ***Concentration* in IBS**: |  |  |
| 34 | BUS301 – International Management | 3 | 6 |
| 35 | GEO201 – World Geography | 3 | 6 |
| 36  37 | FRE211 – French Language (Intermediate I) or  GER211 – German Language (Intermediate I) | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in MIS:** |  |  |
| 38 | COM234 – Introduction to Database & Data Modeling | 3 | 6 |
| 39 | COM209 – Human Computer Interaction | 4 | 8 |
| 40 | COM253 – Business Application Development | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in SHL:** |  |  |
| 41 | SHL301 – Maritime Practice | 3 | 6 |
| 42 | SHL302 – Introduction to Logistics | 3 | 6 |
| 43  44 | FRE211 – French Language (Intermediate I) or  GER211 – German Language (Intermediate I) | 3 | 6 |
|  |  |  |  |
|  | **TOTAL** | **18hrs** | **36** **ECTS** |
|  |  |  |  |
|  | **SEMESTER SIX** |  |  |
|  | **Major:** |  |  |
| 45 | MAR402 – International Marketing Communication | 3 | 6 |
| 46 | ACC301 – International Finance | 3 | 6 |
| 47 | EUR201 – European Union | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in IBS: Two of the following three** |  |  |
| 48 | HUM413 – Small Business Management | 3 | 6 |
| 49 | CYP301 – Cyprus Economic and Business  Environment | 3 | 6 |
| 50  51 | FRE212 – French Language (Intermediate II) or  GER212 – German Language (Intermediate II) |  |  |
|  |  |  |  |
|  | ***Concentration* in MIS: Two of the following three** |  |  |
| 52 | MAT202 – Data Analysis | 3 | 6 |
| 53 | COM317 – Software Engineering | 3 | 6 |
| 54 | COM318 – Web Design and Implementation |  |  |
|  |  |  |  |
|  | ***Concentration* in SHL: Two of the following three** |  |  |
| 55 | SHL303 – Carriage of Goods by Land-Sea-Air | 3 | 6 |
| 56 | SHL304 – Transport and Shipping Economics | 3 | 6 |
| 57  58 | FRE212 – French Language (Intermediate II) or  GER212 – German Language (Intermediate II) |  |  |
|  |  |  |  |
|  | **TOTAL** | **15hrs** | **30** **ECTS** |
|  |  |  |  |
|  | **SEMESTER SEVEN** |  |  |
|  | **Major:** |  |  |
| 59 | HUM408 – Strategic Management | 3 | 6 |
| 60 | BUS405 – International Trade Policy | 3 | 6 |
| 61 | COM354 – E-Commerce | 3 | 6 |
|  | ***Concentration* in IBS: Two of the following three** |  |  |
| 62 | GEO401 – Environmental Management | 3 | 6 |
| 63 | BUS406 – Issues in Developing Countries | 3 | 6 |
| 64 | POL401 – International Relations |  |  |
|  | ***Concentration* in MIS:** |  |  |
| 65 | COM107 – Computer Architecture | 3 | 6 |
| 66 | COM413 – Multimedia for WWW | 3 | 6 |
|  | ***Concentration* in SHL: Two of the following three** |  |  |
| 67 | GEO401 – Environmental Management | 3 | 6 |
| 68 | SHL401 – International Logistics Management | 3 | 6 |
| 69 | SHL402 – Ship broking and Chartering |  |  |
|  | **TOTAL** | **15hrs** | **30** **ECTS** |
|  | **SEMESTER EIGHT** |  |  |
|  | **Major:** |  |  |
| 70 | BUS409 – Senior Research Project | 3 | 6 |
| 71 | LAW401 – International Business Law | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in IBS:** |  |  |
| 72 | HUM315 – Intercultural Communication | 3 | 6 |
| 73 | BUS408 – Business Ethics | 3 | 6 |
| 74 | ECO401 – Economics of Sea Transport | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in MIS: (Three of the following four)** |  |  |
| 75 | COM218 – Data Communications and Computer Networks | 3 | 6 |
| 76 | COM412 – Operating Systems | 3 | 6 |
| 77 | COM416 – Advanced applications Programming | 3 | 6 |
| 78 | COM418 – Programming for the WWW | 3 | 6 |
|  |  |  |  |
|  | ***Concentration* in SHL:** |  |  |
| 79 | SHL404 – Logistics & Supply Chain Management | 3 | 6 |
| 80 | SHL405 – Maritime Policy and Management | 3 | 6 |
| 81 | SHL406 – Finance for Shipping and Transport  Logistics | 3 | 6 |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **FOUNDATION COURSE** |  |  |
|  | **SEMESTER ONE** |  |  |
| 82 | ENG021 – English Grammar | 13 | 0 |
| 83 | ENG022 – Reading and Writing | 12 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  |  |  |  |
|  | **FOUNDATION COURSE** |  |  |
|  | **SEMESTER TWO** |  |  |
| 84 | ENG051 – English Grammar | 10 | 0 |
| 85 | ENG052 – Vocabulary and Comprehension | 10 | 0 |
| 86 | ENG053 – Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  | **INTENSIVE SUMMER COURSE** |  |  |
| 87 | ENG041 – English Grammar | 10 | 0 |
| 88 | ENG042 – Vocabulary and Comprehension | 10 | 0 |
| 89 | ENG043 – Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |

Upon successful completion of the four-year program, students are awarded the Bachelor of Arts Degree in Business Studies.